

If you need to document your strategy and business objectives, align your organization and provide staff with the line of sight,

atfocus can help

Our proven approach to organizational goal setting, visioning, and strategic and business planning may be the right solution for you

atfocus helps organizations realize their full potential through organizational goal setting, new direction and plan development. We will help you develop future objectives and a planning process that works for your organization. A successful plan provides staff with a line of sight as to what is expected of them to achieve organizational key areas of focus, goals, and objectives. Together we will accomplish this through a balance of leadership input, staff participation and objective advice on what is required for your planning process. The right process will result in the right plan for you and your organization.

### Organizational Goal Setting



atfocus works with your organization to define an overall strategic direction, articulate a meaningful vision and/or mission statement, develop guiding principles and align corresponding organizational goals, objectives and performance metrics.

### Strategic Plan and Business Plan



Strategic Plans and Business Plans are an important tool in effective organizations. The atfocus approach to planning includes:

- Development of clear, concise and effective planning processes, a “planning framework”
- Creation of the Plan template that fits your organization’s planning and information needs and is customized to the look and feel you want
- Facilitation services to ensure staff participation and buy in
- Assessment, review and alignment of existing plans, offering strategic objective advice for successful deployment

### Performance Management Program



The purpose of the Performance Management Program (PMP) is to provide an all inclusive framework for what will be measured and how progress will be reported. Input and outcome measures, targets, standards and weightings are developed. Baselines are gathered or established and approaches to data gathering techniques are introduced. We supply best practice information and a customized set of templates and tools to jump start your PMP.

### Line of Sight



The atfocus approach to plan development ensures that your staff will understand your plan and how they will contribute to its fulfillment.

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